

Hubmaster Report for November 2013

1. **Post Membership Goals:** The membership working toward targets for 2014 is moving at a very good pace overall. Target for **November 6th has past so hopefully your post is at 65%** or more. **December 4th is also approaching and has a target goal of 75%**. You can see the membership activity on the Department website: www.txlegion.org. **January 1st membership target goal of 85%**. The target dates for 2014 membership: **5 Feb-90%, 5 Mar-95%, 2 Apr-98%, 7 May-100%**.
2. **Membership motivational information from Barry Schoenhals sent to the 18th District, that applies to all posts:** In the July edition of The American Legion Dispatch, there is a good article by Cameran Richardson referencing the "Why You Should Belong" brochure and why it's such an important tool. In recruiting new members, we must be informed so we can explain the programs and answer questions. The article goes on:
 3. For example, let prospective new members know that each year The American Legion:
 - a. Helps thousands of veterans receive VA benefits they earned through military service.
 - b. Conducts, promotes and supports hundreds of career fairs for veterans and transitioning service members, bringing employers face to face with job hunters.
 - c. Lobbies Congress for a better quality of life for U.S. military personnel.
 - d. Provides more than \$138,000 in scholarships through its High School Oratorical Contest.
 - e. Raises hundreds of thousands of dollars through The Legacy Scholarship.
 - f. Helps nearly 100,000 young men experience teamwork and competition through nearly 5,000 Legion baseball teams.
 - g. Collects more than 80,000 pints of blood through donation drives.

Please download the "Why You Should Belong" brochure by visiting www.legion.org/publications

Also remember: While visiting prospective members, be sure to tell them why

your Post is important!!

4. **Why Are We So Focused on Training**
 - a. Some good indicators that the Department's training efforts are working is the rise in membership in 2013 (4th in the Nation) after several years of decline. Increased participation in Legion programs such as Baseball and Boys State.

- b. So to bluntly answer why training is important. **You** are important and we want you to have all the tools possible to excel and be the best Legionnaire you can be. If all our members are the best they can be, The Department of Texas will shine.
 - c. Information provided by Fred Rogers, ALEI Chairman. Check out the Department Website and sign up for training near you.
 - d. The Department of Texas now has eight certified instructors that will be used to conduct this off-line course at locations scheduled through your Division and District Commanders. The off-line course is free but if you wish a pin along with the completion certificate it will cost you \$4.95. The Auxiliary can get the same training and certificate but the pin will cost \$9.95.
5. The Legion Times is posted and here is the link:
http://www.txlegion.org/files/times/legion_times1013.pdf
6. USMC just celebrated its 238th birthday. Happy Birthday!!!
7. The 2014 Midwinter information is posted on the Department Website under Midwinter or they can use the link: <http://txlegion.org/conventions/mid-winter/>

If you have any recommendations for the A.L. Department of TX hubmaster that would be helpful to you please let us know at legionpost163@aol.com or call me at 817-223-8926 or notify the Dept Adjutant. Please let me know of any changes that need to be made to this distribution list.

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