

## HUBMASTER REPORT MAY 2017

### Purpose

The Hubmaster Report is published monthly to promote membership retention and member involvement through effective communication.

### Texas Boys State

The Texas Boys State Committee is reporting another record year for attendance. However, many posts still have not completed their registrations by forwarding their signed applications and tuition payment to Austin. Due to the record number of applicants any applications that are not completed by May 15<sup>th</sup> will be moved to a "wait list". The goal is that – 'no qualified and deserving student be left behind from this once-in-a-lifetime opportunity.

### Department Convention

The 99<sup>th</sup> Department of Texas Convention will convene in Killeen, Texas on Wednesday July 12 thru Sunday July 16<sup>th</sup>. Full details are on the Department website [txlegion.org](http://txlegion.org) and click on Conventions on the left side of the home page.

### Membership Update

Membership cards are valid from the time of issue until December 31 of the calendar year printed on the card. After December 31<sup>st</sup> the member is considered delinquent. *The final renewal notice was mailed on April 27, 2017. Renewals are a huge opportunity.*

### Division Membership Standings on April 28

	1st Division	2 <sup>nd</sup> Division	3 <sup>rd</sup> Division	4 <sup>th</sup> Division	Total
<b>Goal</b>	15,793	16,959	21,908	10,315	64,975
<b>Current</b>	12,891	13,832	18,156	8,363	53,242
<b>Percent</b>	82%	82%	83%	81%	82%

**Next Membership Target is 100% on May 3, 2017**

### Post Membership Salutes

The 49 (10.4%) of our 472 posts that have already achieved the 100% target

### District Membership Salutes

The 20<sup>th</sup> District with the highest percentage (35%) of posts achieving their 100% target

The 4<sup>th</sup> District with the largest number of posts (7) achieving their 100% target

### Division Membership Salute

The 3<sup>rd</sup> Division with the highest percentage (83%) of combined membership goal

### Did You Know?

- ✓ There are 608 Paid Up For Life (PUFL) members in TX345. These committed members might be interested in joining a local post and enjoy the camaraderie.
- ✓ The current membership of the 4 divisions combined is 1,822 members behind where we were at this same time in 2016? A decline of 3.4%.
- ✓ That the national organization publishes 13 topic specific, informative E- Newsletters and you can subscribe for free. Just go [HERE](#) and select subscribe and choose the publications you would like to have emailed to you

- ✓ Last fall, the Legion's National Executive Committee approved a resolution declaring the Friday before Memorial Day (May 26, 2017) as National Poppy Day. The American Legion has worked with the American Legion Auxiliary in support of the Poppy Program for many years. With the creation of National Poppy Day, this support can grow.

A National Poppy Day toolkit has been prepared and can be found on the new National Poppy Day website – [Legion.org/poppyday](http://Legion.org/poppyday). Our participation is critical to ensure the success of National Poppy Day.

- ✓ It is mandatory for posts to certify to Department Headquarters within 10 days of their election the names of Post Officers elected each year.

### **National Commanders Membership Incentive**

National Commander recognition is available for any Legion member that recruits one or three new members. Certification forms and details on how to earn the awards can be found at <https://www.legion.org/commander/pin>

### **May & June Deadlines**

**May 3 – 100% Membership Target Date**

**May 15 – Boys State Registration** – wait list begins for all delegates without signed applications and tuition paid.

**June 1 – Consolidated Post Report** – one of the most essential reports that posts must complete.

**June 1 – National American Legion College Application** – the application is [HERE](#) and must be forwarded to Department Headquarters

**June 1 – Chaplain of the Year** – nominations to be received in Austin

**June 12 – Membership Deadline** – all memberships must be into Department Headquarters to count towards voting strength and awards.

**June 15 – American Legion Baseball** registrations due

### **May Dates To Remember**

**May 6 – Military Spouse Appreciation Day** – to acknowledge the contributions and sacrifices of spouses of the U. S. Armed Forces.

**May 8 – Victory in Europe Day** – marks the anniversary of the Allies' victory in Europe during WWII on May 8, 1945

**May 14 – Mother's Day** – in 1914, President Woodrow Wilson signed a proclamation designating Mother's Day, be held on the second Sunday of May as a national holiday to honor mothers.

**May 15 – TEXALPA Awards Due**

**May 21 – Armed Forces Day** – to pay tribute to the men and women who serve the United States Armed Forces

**May 29 – Memorial Day** – to commemorate and honor the lives, courage and legacy of service members who died in military service for the United States of America.

**Quote of the month** – “You cannot allow any of your people to avoid the brutal facts. If they start living in a dream world, it's going to be bad.”

General James “Mad Dog” Mattis