HUBMASTER REPORT MAY 2017

Purpose
The Hubmaster Report is published monthly to promote membership retention and member involvement through effective communication.

Texas Boys State
The Texas Boys State Committee is reporting another record year for attendance. However, many posts still have not completed their registrations by forwarding their signed applications and tuition payment to Austin. Due to the record number of applicants any applications that are not completed by May 15th will be moved to a “wait list”. The goal is that – “no qualified and deserving student be left behind from this once-in-a-lifetime opportunity.

Department Convention
The 99th Department of Texas Convention will convene in Killeen, Texas on Wednesday July 12 thru Sunday July 16th. Full details are on the Department website txlegion.org and click on Conventions on the left side of the home page.

Membership Update
Membership cards are valid from the time of issue until December 31 of the calendar year printed on the card. After December 31st the member is considered delinquent. The final renewal notice was mailed on April 27, 2017. Renewals are a huge opportunity.

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<th>Division Membership Standings on April 28</th>
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<td>Goal</td>
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<tr>
<td>Goal</td>
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<td>Current</td>
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<td>Percent</td>
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Next Membership Target is 100% on May 3, 2017

Post Membership Salutes
The 49 (10.4%) of our 472 posts that have already achieved the 100% target

District Membership Salutes
The 20th District with the highest percentage (35%) of posts achieving their 100% target
The 4th District with the largest number of posts (7) achieving their 100% target

Division Membership Salute
The 3rd Division with the highest percentage (83%) of combined membership goal

Did You Know?
- There are 608 Paid Up For Life (PUFL) members in TX345. These committed members might be interested in joining a local post and enjoy the camaraderie.
- The current membership of the 4 divisions combined is 1,822 members behind where we were at this same time in 2016? A decline of 3.4%.
- That the national organization publishes 13 topic specific, informative E- Newsletters and you can subscribe for free. Just go HERE and select subscribe and choose the publications you would like to have emailed to you
✓ Last fall, the Legion’s National Executive Committee approved a resolution declaring the Friday before Memorial Day (May 26, 2017) as National Poppy Day. The American Legion has worked with the American Legion Auxiliary in support of the Poppy Program for many years. With the creation of National Poppy Day, this support can grow.

A National Poppy Day toolkit has been prepared and can be found on the new National Poppy Day website – Legion.org/poppyday. Our participation is critical to ensure the success of National Poppy Day.

✓ It is mandatory for posts to certify to Department Headquarters within 10 days of their election the names of Post Officers elected each year.

National Commanders Membership Incentive
National Commander recognition is available for any Legion member that recruits one or three new members. Certification forms and details on how to earn the awards can be found at https://www.legion.org/commander/pin

May & June Deadlines

May 3 – 100% Membership Target Date
May 15 – Boys State Registration – wait list begins for all delegates without signed applications and tuition paid.
June 1 – Consolidated Post Report – one of the most essential reports that posts must complete.
June 1 – National American Legion College Application – the application is HERE and must be forwarded to Department Headquarters
June 1 – Chaplain of the Year – nominations to be received in Austin
June 12 – Membership Deadline – all memberships must be into Department Headquarters to count towards voting strength and awards.
June 15 – American Legion Baseball registrations due

May Dates To Remember

May 6 – Military Spouse Appreciation Day – to acknowledge the contributions and sacrifices of spouses of the U. S. Armed Forces.
May 8 – Victory in Europe Day – marks the anniversary of the Allies’ victory in Europe during WWII on May 8, 1945
May 14 – Mother’s Day – in 1914, President Woodrow Wilson signed a proclamation designating Mother’s Day, be held on the second Sunday of May as a national holiday to honor mothers.
May 15 – TEXALPA Awards Due
May 21 – Armed Forces Day – to pay tribute to the men and women who serve the United States Armed Forces
May 29 – Memorial Day – to commemorate and honor the lives, courage and legacy of service members who died in military service for the United States of America.

Quote of the month – “You cannot allow any of your people to avoid the brutal facts. If they start living in a dream world, it’s going to be bad.”
General James “Mad Dog” Mattis