

HUBMASTER REPORT APRIL 2017

Purpose

The Hubmaster Report is published monthly to promote membership retention and member involvement through effective communication.

Membership Update

Membership cards are valid from the time of issue until December 31 of the calendar year printed on the card. After December 31st the member is considered delinquent. *The final renewal notice will be mailed April 27, 2017*

Division Membership Standings on April 1

	1st Division	2 nd Division	3 rd Division	4 th Division	Total
Goal	15,793	16,959	21,908	10,315	64,975
Current	12,522	13,366	17,786	8,097	51,771
Percent	79%	79%	81%	79%	80%

Next Membership Target is 95% on April 5, 2017

Right-Hand Salutes

20th District - All 17 Posts in the 20th District have recruited new members this year. The District has 426 new members for an average of 25 new members per Post. This is the only District in the State to claim this distinction.

4th District – new Post 100 in Royce City, already with 30 members, committed to sending 3 delegates to Texas Boys State and a full slate of elected officers.

11th District – new Post 349 in Copperas Cove, already with 15 members.

Did You Know?

- ✓ Forty years of historic American Legion press releases are now available on the Digital Archive at <http://archive.legion.org>. The years covered in the collection are 1925, 1945-1952, and 1957-1991. Check it out.
- ✓ The American Legion has celebrated “April Is Children & Youth Month” for the past 79 years. For ideas on how to support and promote Children & Youth Month in your community, download a copy of the “April is Children & Youth Month” brochure at <http://www.legion.org/publications>
- ✓ TEXALPA membership is crucial to our organization so that we can continue to share our successes with our members and continue to be the voice of our Nations veterans and military. If you have questions on TEXALPA membership or contest submissions your contact is Rachael Watson at 817-371-9762 or texalpa.president@gmail.com
- ✓ The American Legion Legacy Scholarship is available for children whose parents lost their lives while honorably serving on active duty on or after 9/11, as well as post 9/11 veterans with a combined 50% or higher VA disability rating.
- ✓ The American Legions legislative policy is determined by elected delegates to national conventions and duly elected members of the National Executive Committee. A national legislative resolution may originate in any post where members believe that a law should be

- enacted, or that an existing law should be amended or repealed. Once approved by the post it is referred to the department executive committee or to the next department convention. If adopted, the resolution is forwarded to The American Legion National Headquarters.
- ✓ The U.S. World War One Centennial Commission and the Pritzker Military Museum & Library have announced a new program to help people across the country restore and preserve local World War I memorials. [Here](#) is the program's home page with full details. Legion posts are encouraged to apply for funds through the program, which is designed to create a way for community members to participate in the national World War I Centennial.

A Proven Method

New members are a priority for us to continue to support the 98 years old 4-Pillars of our organization. The slogan "*Just Ask*" has long been recognized as a proven way to recruit new members. As of April 1st (and this is not an April Fool joke) 166 of our 464 Posts (36%) have not reported recruiting a new member this year. It's not too late if we start now! The opportunity is huge –nationally there are 7 million Vietnam veterans and 5.5 million Gulf War veterans. Let's adopt an attitude of "*I'll Try!*" and "*Just Ask!*". It can be done...

National Commanders Membership Incentive

National Commander recognition is available for any Legion member that recruits one or three new members. Certification forms and details on how to earn the awards can be found at <https://www.legion.org/commander/pin>

April Reminders & Looking Forward

April – Month of the Military Child – Military children are a treasured resource and they sacrifice and serve in their own way. To honor their service, in 1968 Casper Weinberger declared April as the month of the Military Child

April 4 – Gold Star Wives Day – founded prior to the end of WWII to provide support for the spouses and children of those who lost their lives while serving the Armed Forces of the United States.

April 5 – 95% Membership Target Date

April 14 – Air Force Reserve Birthday – 69 years ago the Army Air Corps Reserve officially became the Air Force Reserve.

April 20 - Legacy Scholarship Applications due – the application is [HERE](#)

April 23 – Army Reserve Birthday – founded 109 years ago when Congress established a Medical Reserve Corps the predecessor of the Army Reserve

May 3 – 100% Membership Target Date

May 15 – Texas Boys State registration ends and "wait-list" begins.

Registrations are complete when applications are received in Austin with tuition payment. Registrations are running far ahead of previous years.

May 15 – TEXALPA Awards Due

Quote of the month – Ability is what you are capable of doing. Motivation determines what you do. Attitude determines how well you do it. *Lou Holtz*